

STRATEGIC THINKING AND EXECUTION

www.kepner-tregoe.com



Build your organization's leadership skills with Kepner-Tregoe's Strategic Thinking & Execution workshop. This dynamic workshop is designed for emerging and mid-level managers—those reporting directly to the Executive Suite. Given that these leaders have significant responsibility for implementing an organization's strategy, this workshop prepares mid-level managers in building strategic understanding and commitment throughout the organization. By supporting your managers in deepening their clear thinking skills, your organization can begin developing a cadre of people with strategic decision making skills.



Key Benefits

Learn how to more effectively formulate, implement and plan organizational strategies.

Develop a better understanding of the organizational environment and how to align your strategy and its implementation with your organization's goals.

Apply your on-the-job experience with practical case studies.



You will learn to...

Cultivate strategic intelligence gathering and analysis skills, formulate strategy and plan for strategy implementation.

Better identify the strategic role of the mid-level manager and how to ensure success at this level by achieving organizational goals.

Gain deeper knowledge into your organizational strategy and business unit strategy development.

Develop actionable plans tied to business goals and oversee the implementation and ongoing assessment.

Audience: All professionals, managers and organization leaders who are responsible for making and recommending resource allocations, accomplishing growth and profit targets or for designing, marketing, producing or distributing the organization's products or services. Also suitable for middle managers who report directly to the top team.

View Workshop Details

Americas | Europe | Asia-Pacific | Japan