



# KT GLOBAL EXCELLENCE AWARDS

## 2025 PROGRAM GUIDE



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## Foreword

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For over 60 years, KT has empowered thousands of companies to solve millions of problems and manage risk.

Originating with the groundbreaking research of Dr. Kepner and Dr. Tregoe in the mid 1950s, industry leaders have found that developing critical thinking skills as a core competence provides their workforce with a more agile mindset and increases their adaptability and flexibility in the face of a modern world defined by increasing complexity and accelerated technological development.

The way the human brain processes information is a fascinating topic, and we have discovered that when a person is equipped with a structured method for dealing with complexity, the results are significant. The five primary technologies of Kepner- Tregoe are:

1. *How to move from a complex situation to a clear action plan*
2. *How to find the root cause of a problem quickly and efficiently*
3. *How to make the best decision based on facts and logic*
4. *How to prevent problems from occurring*
5. *How to capitalize on hidden opportunities to maximize the improvement in the performance of business systems*

Results of successful KT capability development are evidenced in two distinct ways: first, tangible improvements often measured against key metrics or a realized return on investment, and secondly, intangible improvements in teamwork, confidence, and agility.

At KT we like to say: "Effective action begins with clear thinking".

## Introduction

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For the past 27 years Kepner-Tregoe has honored individuals, teams and organizations around the world who have demonstrated mastery in the implementation and use of rational processes.

The objective of the KT Excellence Awards is to provide a visible recognition and historical record of the people and organizations that have achieved outstanding results and are "the best in the world" in their category.

# Submission Process

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You are able to submit an award application using this link:

<https://kepner-tregoe.com/kt-excellence-awards-nomination-process/>

On the website page this URL leads you to, there is more information about the submissions process and the link to the submissions form. This submissions form is an Excel File and can be used to submit multiple applications.

It is very important to follow the instructions for filling out the form very carefully.

We need to have all of the information about both the person submitting the form, as well as the person, team, or organization that they would like to nominate for an award.

You are welcome to submit additional materials which help illustrate and amplify your nomination.

For example, you might want to include a:

1. PowerPoint slide deck
2. Word file
3. Excel spreadsheet
4. Video
5. Infographic
6. Or any other file...

Simply attach them directly to the submission email.

Submissions from any person, team, or organization will be accepted, provided that they fulfill the criteria of the award described in this guideline.

**All information contained in a submission will be kept confidential.**

The closing date for Submissions is **11:59 PM EST on February 28th, 2025.**

Winners will be notified on or around 15 March via phone call or email. Announcement details will then be coordinated with the persons, teams, and organizations who have won a KT Excellence Award prior to publication.

If you have any questions or concerns about the Submission process, feel free to contact your account manager or Phil Thompson at [pthompson@kepner-tregoe.com](mailto:pthompson@kepner-tregoe.com).

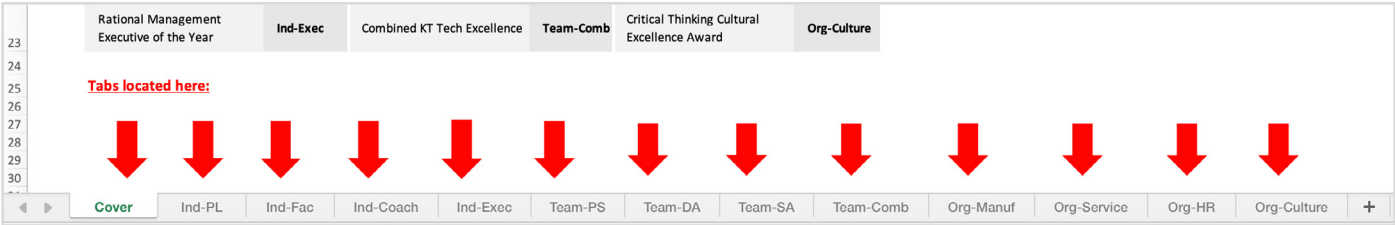
# Award Submission Checklist

1. Review the full program guide
2. Choose which awards you would like to submit for
3. Title the excel submission form – Company Name – Team Name – Award – Example Kepner-Tregoe – Consulting Team – PLOY – EMO. Filling out this portion completely and correctly is critical to a submission being submitted.

## Award Name Abbreviation

Award Type	Award Name	Award Name Abbreviation
Individual Award	Program Leader of the Year	PLOY
	Facilitator of the Year	FOY
	Coach of the Year	COY
	Rational Management Executive of the Year	RMEOY
Team Award	Problem Solving Excellence	PSE
	Decision Making Excellence	DME
	Situation Appraisal Excellence	SAE
	Combined KT Technologies Excellence	CKTTE
Organizational Award	Excellence in the Utilization of KT Process in Manufacturing Ops	EMO
	Excellence in the Utilization of KT Process in Service Operation	ESO
	Human Resource Capability Development Program Excellence	HRCE
	Critical Thinking Cultural Excellence	CTCE

Here you see the bottom of the Worksheet with individual tabs, one for each type of award, indicated with red arrows.



Each of the above tabs is an individual submission form. Use one of these tabs per person, team, or organizational award you would like to submit.

These can be left in one file, and other files can be attached to support the submission as explained above.

4. Fill out cover sheet of excel submission sheet. This should be filled out with the submitters information. Filling out this portion completely and correctly is critical to a submission being submitted.



## Kepner-Tregoe Excellence Award Submitter Information 2025

### How to submit 1 or more Submissions

Begin by entering your contact details in the fields just below. Each award has a specific submission form which can be found on one of the tabs of this spreadsheet.

There are 12 types of Excellence Awards and below you will find 12 individual tabs. Please include 1 worksheet (tab) for each submission you would like to submit.

There is no limit to the number of submissions you may submit.

Use the table below to identify which form to use based on the entry category and select the appropriate tab(s) on this spreadsheet.

Consult the [program guide](#) to help writing the submission.

Email completed submission to [ktea@kepner-tregoe.com](mailto:ktea@kepner-tregoe.com) no later than February 28, 2025 at 11:59 PM.


Contact details of the person submitting

Field	Description	Details
Name	First, Middle Initial, Last	
Title	Job Title	
Company	Complete Name of Company	
Address	Address Where you work	
Business Unit	Business Unit or Division	
Department	Dept Name, Division or Area	
Email Address	Work Email Address	
Phone Number	Work or Mobile phone number	
KT CRM in Charge of Account	First, Last Name	



Individual Awards	Form	Team Awards	Form	Organization Awards	Form
Program Leader of the Year	Ind-PL	Problem-Solving Excellence	Team-PS	Excellence in the Utilization of KT process in Manufacturing Operations	Org-Manf
Facilitator of the Year	Ind-Fac	Decision-Making Excellence	Team-DA	Excellence in the Utilization of KT process in Service Operations	Org-Service
Coach of the Year	Ind-Coach	Situation Appraisal Excellence	Team-SA	Human Resource Capability Development Program Excellence	Org-HR
Rational Management Executive of the Year	Ind-Exec	Combined KT Tech Excellence	Team-Comb	Critical Thinking Cultural Excellence Award	Org-Culture

- Each tab that you would like to submit an award for must be filled out in its entirety. This includes the top submission submitter/nominated employee/team/org information. Then answer all of the below information to be considered. Filling out this portion completely and correctly is critical to a submission being submitted.



## Kepner-Tregoe Excellence Award Submission Form

### For: Program Leader of the Year

Individual Award Category

We strongly recommend using the program guide when filling out this form.

Details of the person being submitted for this award. Please fill in as much information as possible.

Field	Description	Details
<b>Name</b>	First, Middle Initial, Last	
<b>Title</b>	Job Title	
<b>Company</b>	Complete Name of Company	
<b>Address</b>	Address	
<b>Business Unit</b>	Business Unit or Division	
<b>Department</b>	Dept Name or Functional Area	
<b>Email Address</b>	Work Email	
<b>KT CRM in Charge of Account</b>	First, Last Name	

Submission Details

Category	Description	Entry *
		<small>* In Excel to start a new line within one cell:            For Windows: Press and hold ALT then Return            For Mac: Press and hold Option then Return</small>
<b>Program Leader Expertise</b>	Describe the skills and abilities of this Program Leader.	
<b>Contribution</b>	Describe the impact this Program Leader has had and the results they have achieved.  (Use the program guide for detailed examples)	
<b>Unique and outstanding attributes</b>	What makes the accomplishments of this person so exceptional that you believe they deserve the Program Leader of the Year KT Excellence Award?	



- If you would like to send additional information please label your documents to match your excel submission form – Kepner-Tregoe-Consulting Team – Ploy – EMO – Add Info. This additional information cannot be submitted in lieu of the excel sheet. If you only submit the additional information it will be returned to you to submit the associated filled out excel sheet.
- Please email all submissions to [KTEA@Kepner-Tregoe.com](mailto:KTEA@Kepner-Tregoe.com). You will receive a confirmation email & Commentary if changes are required. If you do not receive a confirmation in 48/Hrs. please email Phil Thompson – VP of Client Services at [pthompson@kepner-tregoe.com](mailto:pthompson@kepner-tregoe.com)
- The submissions will be reviewed by the internal KT team. If chosen your submission will officially be moved to the formal nomination stage. There will then be a final evaluation of the formally nominated submissions and the winners will be chosen.

# Categories Overview

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There are three categories of awards: Individual, Team and Organization.

## 1. Individual Awards

Bestowed on individuals who have demonstrated exceptional skills and abilities as well as succeeded in outstanding application of KT technology in their relevant area of expertise.

1. Program Leader of the Year
2. Facilitator of the Year
3. Coach of the Year
4. Rational Management Executive of the Year

## 2. Team Awards

Bestowed on teams who have demonstrated global benchmark excellence in using KT methodologies in the resolution of issues they were assigned to tackle.

1. Problem Solving Excellence
2. Decision Making Excellence
3. Situation Appraisal Excellence
4. Combined KT Technologies Excellence

## 3. Organization Awards

For the implementation and integration of the KT methodology within a particular function, facility, division, region, or company.

1. Excellence in the Utilization of KT Process in Manufacturing Operations
2. Excellence in the Utilization of KT Process in Service Operations
3. Human Resource Capability Development Program Excellence
4. Critical Thinking Cultural Excellence Award

# Award Criteria

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The following sections contain information regarding the criteria for each of the KT Excellence Awards.

## Individual Awards

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### Program Leader of the Year

#### Description of the Award Category

The recipient of this award will exemplify excellence as a KT Program Leader, serving as a critical resource for their organization in driving resolution, innovation, and strategic growth. This individual is a process expert with a proven ability to teach and guide others in the effective application of Kepner-Tregoe methodologies.

#### Criteria for Submission:

**1. Clarifying and Organizing Resources:**

Ensuring the right tools and personnel are aligned to resolve complex issues effectively.

**2. Fostering Critical Thinking:**

Developing the organization's capabilities by embedding critical thinking into its culture and assisting leadership in reinforcing these skills.

**3. Courses Delivered and Individuals Trained:**

Demonstrated impact through the number of courses taught and individuals trained within the calendar year.

**4. Program Development and Growth:**

Success in establishing, expanding and sustaining KT programs within the organization, evidenced by increased participation and long term viability.

**5. Excellence in Teaching and Communication:**

Exceptional ability to teach, motivate, and communicate KT methodologies, leading to measurable and sustainable improvements in organizational performance.





# Kepner-Tregoe Excellence Award Submission Form For: Program Leader of the Year

### Individual Award Category

We strongly recommend using the program guide when filling out this form.

Details of the person being submitted for this award. Please fill in as much information as possible.

Field	Description	Details
Name	First, Middle Initial, Last	
Title	Job Title	
Company	Complete Name of Company	
Address	Address	
Business Unit	Business Unit or Division	
Department	Dept Name or Functional Area	
Email Address	Work Email	
KT CRM in Charge of Account	First, Last Name	



### Submission Details

Category	Description	Entry *
		* In Excel to start a new line within one cell: For Windows: Press and hold ALT then Return For Mac: Press and hold Option then Return
Program Leader Expertise	Describe the skills and abilities of this Program Leader.	
Contribution	Describe the impact this Program Leader has had and the results they have achieved.  (Use the program guide for detailed examples)	
Unique and outstanding attributes	What makes the accomplishments of this person so exceptional that you believe they deserve the Program Leader of the Year KT Excellence Award?	

# Facilitator of the Year

## Description of the Award Category

For outstanding results in executing the responsibilities assigned as a KT Facilitator. A Facilitator is able to effectively moderate and guide teams in the use of KT process to resolve difficult issues. Their role is to help a group of people work together better, understand their common objectives, and plan how to achieve those objectives through excellent collaboration and teamwork.

## Criteria for Submission:

### 1. Driving KT Process Adoption:

Champions the use of KT methodologies across teams and projects to enhance clarity and decision making.

### 2. Demonstrates exceptional facilitation skills by:

- Guiding teams to reach agreement on clarity needs, roles and objectives
- Recognizing and addressing constraints and logistical requirements
- Ensuring smooth meeting management and the creation of actionable, well-communicated plans
- Formally closing and evaluating each facilitation project continuous improvement

### 3. Project Success:

Number of facilitation projects conducted and successfully completed during the year.

### 4. Live Issues Resolution:

Proven ability to facilitate the application of KT processes to resolve realtime business challenges.

### 5. Leadership and Interpersonal Excellence:

Exceptional ability to lead individuals and teams, fostering collaboration and achieving impactful outcomes.



# Kepner-Tregoe Excellence Award Submission Form

## For: Facilitator of the Year

### Individual Award Category

We strongly recommend using the program guide when filling out this form.

Details of the person being submitted for this award. Please fill in as much information as possible.

Field	Description	Details
Name	First, Middle Initial, Last	
Title	Job Title	
Company	Complete Name of Company	
Address	Address	
Business Unit	Business Unit or Division	
Department	Dept Name or Functional Area	
Email Address	Work Email	
KT CRM in Charge of Account	First, Last Name	



### Submission Details

Category	Description	Entry *
		* In Excel to start a new line within one cell: For Windows: Press and hold ALT then Return For Mac: Press and hold Option then Return
KT Facilitator Expertise	Describe the skills and abilities of this facilitator.	
Contribution	Describe the impact this facilitator has had and the results they have achieved.  (Use the program guide for detailed examples)	
Unique and outstanding attributes	What makes the accomplishments of this person so exceptional that you believe they deserve the Facilitator of the Year KT Excellence Award?	

# Coach of the Year

## Description of the Award Category

For outstanding results in executing the responsibilities assigned as a KT Coach. Coaches provide ongoing support to individuals who want to leverage KT methodologies more effectively as they learn to use structured rational processes.

## Criteria for Submission

### 1. Systematic Capability Development:

Guides and supports others in a structured way to maximize their skill growth and potential.

### 2. Proactive Coaching Opportunities:

Recognizes coaching moments and leverages them effectively to drive development.

### 3. Structured Coaching Approach:

#### Sets the stage for successful coaching by:

- Clarifying expectations and mutually understanding the situation
- Brainstorming and exploring possibilities for solutions
- Agreeing on actionable plans for efficient progress
- Following up with recognition and reinforcement of accomplishments

### 4. Coaching Impact:

Demonstrated influence through the number of coaching sessions, conducted individuals coached, and the scope of successfully completed projects.

### 5. Expert KT Knowledge:

Utilizes extensive understand of KT rational processes to coach and resolve complex business challenges.



## Kepner-Tregoe Excellence Award Submission Form For: Coach of the Year

### Individual Award Category

We strongly recommend using the program guide when filling out this form.

Details of the person being Submitted for this award. Please fill in as much information as possible.

Field	Description	Details
<b>Name</b>	First, Middle Initial, Last	
<b>Title</b>	Job Title	
<b>Company</b>	Complete Name of Company	
<b>Address</b>	Address	
<b>Business Unit</b>	Business Unit or Division	
<b>Department</b>	Dept Name or Functional Area	
<b>Email Address</b>	Work Email	
<b>KT CRM in Charge of Account</b>	First, Last Name	



### Submission Details

Category	Description	Entry *
		<small>* In Excel to start a new line within one cell: For Windows: Press and hold ALT then Return For Mac: Press and hold Option then Return</small>
<b>KT Coach Expertise</b>	Describe the skills and abilities of this coach.	
<b>Contribution</b>	Describe the impact this coach has had and the results they have achieved.  (Use the program guide for detailed examples)	
<b>Unique and outstanding attributes</b>	What makes the accomplishments of this person so exceptional that you believe they deserve the Coach of the Year KT Excellence Award?	

# Rational Management Executive of the Year

## Description of the Award Category

This award honors an exceptional leader who has implemented and supported critical thinking as a core competence and essential part of the corporate culture.

## Criteria for Submission

### 1. Champion of Rational Process:

Leads corporate or regional efforts to institutionalize rational processes within the organization.

### 2. Strategic Project Engagement:

Proactively identifies, selects, and staffs high-impact opportunities and breakthrough projects.

### 3. Process Advocacy:

Promotes and successfully implements rational process solutions across the organization wherever applicable.

### 4. Collaborative Problem Solving:

Encourages suppliers and clients to collaboratively resolve issues using KT's common language and tools, fostering cooperation and shared learning.

### 5. Cultural Leadership:

Provides guidance, structure, and mentoring to embed a dynamic, clear thinking culture across the organization, extending beyond quality and manufacturing factions.



# Kepner-Tregoe Excellence Award Submission Form

## For: Executive of The Year

### Individual Award Category

We strongly recommend using the program guide when filling out this form.

Details of the person being Submitted for this award. Please fill in as much information as possible.

Field	Description	Details
<b>Name</b>	First, Middle Initial, Last	
<b>Title</b>	Job Title	
<b>Company</b>	Complete Name of Company	
<b>Address</b>	Address	
<b>Business Unit</b>	Business Unit or Division	
<b>Department</b>	Dept Name or Functional Area	
<b>Email Address</b>	Work Email	
<b>KT CRM in Charge of Account</b>	First, Last Name	



### Submission Details

Category	Description	Entry *
		* In Excel to start a new line within one cell: For Windows: Press and hold ALT then Return For Mac: Press and hold Option then Return
<b>Leadership, management and sponsorship skills</b>	Describe this executive in as much detail as possible.	
<b>Contribution</b>	What impact has this executive had on the organization?  (Use the program guide for detailed examples)	
<b>Unique and outstanding attributes</b>	What makes this executive so exceptional that you believe they deserve the The Rational Management Executive of the Year Award?	



## Problem Solving Excellence

### Description of the Award Category

This award celebrates an exceptional problem-solving project that was a significant challenge within an organization. It honors a team that demonstrates innovation, efficiency, and measurable impact through leveraging KT's Problem Analysis method to deliver outstanding results.

### Criteria for Submission:

- **Scope and Scale of the Problem:**  
The size, complexity, and organizational impact of the problem as initially identified and defined.
- **Speed and Effectiveness of Resolution:**  
How efficiently and effectively the team resolved the issue.
- **Technical Complexity:**  
The level of technical difficulty involved and the strategies employed to overcome it.
- **Organizational Impact:**  
Quantifiable outcomes such as cost savings, risk reduction, or operational improvements.
- **Scalability and Leverage:**  
The ability to replicate or apply the solution across other areas of the organization.
- **Innovative Use of KT Processes:**  
Creative or intelligent applications of KT Methodologies to achieve results.





## Kepner-Tregoe Excellence Award Submission Form For: Problem Solving Excellence

### Team Award Category

We strongly recommend using the program guide when filling out this form.

Details of the team being submission for this award. Please fill in as much information as possible.

Field	Description	Details
Team Members	List all Team Members	
Company	Complete Name of Company	
Address	Address	
Business Unit	Business Unit or Division	
Department	Dept Name or Functional Area	
KT CRM in Charge of Account	First, Last Name	



### Submission Details

Category	Description	Entry *
		* In Excel to start a new line within one cell: For Windows: Press and hold ALT then Return For Mac: Press and hold Option then Return
KT Problem Analysis	Describe the project in as much detail as possible. In addition, describe the skills and abilities of the team as well as the application of KT Process.	
Contribution to the organization	What impact did this project have on the organization?  (Use the program guide for detailed examples)	
Unique and outstanding attributes	What makes the accomplishments of this team so exceptional that you believe they deserve the Problem Solving Excellence Award?	



# Decision Making Excellence

## Description of the Award Category

This award celebrates the exceptional use of decision analysis by a team that helped determine a significant path to take within an organization. It honors a team that demonstrates innovation, efficiency, and measurable impact through leveraging KT's Decision Analysis method to deliver outstanding results.

## Criteria for Submission

- **Project Scope and Significance:**  
The breadth, complexity, and importance of the decision-making initiative undertaken
- **Mastery of KT Processes:**  
Demonstrated and documented use of KT methodologies, showcasing depth, precision, and disciplined application
- **Stakeholder Engagement:**  
Effective involvement and clear communication with key stakeholders throughout the decision-making process
- **Implementation Success:**  
Tangible results achieved through the successful execution of the decision, highlighting measurable outcomes
- **Organizational Impact:**  
The scale and long-term influence of the decision on the organization's future direction and success



# Kepner-Tregoe Excellence Award Submission Form

## For: Decision-Making Excellence

### Team Award Category

We strongly recommend using the program guide when filling out this form.

Details of the team being submitted for this award. Please fill in as much information as possible.

Field	Description	Details
Team Members	List all Team Members	
Company	Complete Name of Company	
Address	Address	
Business Unit	Business Unit or Division	
Department	Dept Name or Functional Area	
KT CRM in Charge of Account	First, Last Name	



### Submission Details

Category	Description	Entry *
		* In Excel to start a new line within one cell: For Windows: Press and hold ALT then Return For Mac: Press and hold Option then Return
KT Decision Analysis	Describe the project in as much detail as possible. In addition, describe the skills and abilities of the team as well as the application of KT Process.	
Contribution to the organization	What impact did this project have on the organization?  (Use the program guide for detailed examples)	
Unique and outstanding attributes	What makes the accomplishments of this team so exceptional that you believe they deserve the Decision-Making Excellence Award?	



# Situation Appraisal Excellence

## Description of the Award Category

This award celebrates the exceptional use of situation appraisal by a team that helped determine where to start when you are in the middle of a complex situation. It honors a team that demonstrates innovation, efficiency, and measurable impact through leveraging KT's Situation Analysis method to deliver outstanding results.

## Criteria for Submission

### 1. Complexity Assessment and Clarity Development:

Demonstrated ability to evaluate complex issues, establish clarity, and align the project team on a clear, actionable plan

### 2. Innovative Application:

Leveraged novel or unconventional approaches to achieve exceptional success

### 3. Effective Conflict Resolution:

Successfully navigated highly complex, contentious, or fragmented situations to achieve swift and effective outcomes

### 4. Prioritization and Execution:

Transformed challenges into well-organized, prioritized plans with clearly defined responsibilities and timelines

### 5. Organizational Impact:

Delivered substantial contributions to organizational planning, strategy, and performance, driving the achievements critical goals and objectives



# Kepner-Tregoe Excellence Award Submission Form

## For: Situation Appraisal Excellence

### Team Award Category

We strongly recommend using the program guide when filling out this form.

Details of the team being submitted for this award. Please fill in as much information as possible.

Field	Description	Details
<b>Team Members</b>	List all Team Members	
<b>Company</b>	Complete Name of Company	
<b>Address</b>	Address	
<b>Business Unit</b>	Business Unit or Division	
<b>Department</b>	Dept Name or Functional Area	
<b>KT CRM in Charge of Account</b>	First, Last Name	



### Submission Details

Category	Description	Entry *
		* In Excel to start a new line within one cell: For Windows: Press and hold ALT then Return For Mac: Press and hold Option then Return
<b>KT Situation Appraisal</b>	Describe the project in as much detail as possible. In addition, describe the skills and abilities of the team as well as the application of KT Process.	
<b>Contribution to the organization</b>	What impact did this project have on the organization?  (Use the program guide for detailed examples)	
<b>Unique and outstanding attributes</b>	What makes the accomplishments of this team so exceptional that you believe they deserve the Situation Appraisal Excellence Award?	



# Combined KT Technologies Excellence

## Description of the Award Category

This award celebrates the exceptional use of multiple KT Technologies all at once (SA, PA, DA, PPA, POA) by a team. It honors a team that demonstrates innovation, efficiency, and measurable impact through leveraging KT's Processes to deliver outstanding results.

## Criteria for Submission

### 1. Comprehensive Integration of KT Technologies:

Exemplary use of combined KT methodologies (SA, PA, DA, PPA, and POA) to deliver impactful results in an operational or strategic project

### 2. Project Scope and Impact:

Successfully managed a project of significant scope, dimension, and duration, with measurable outcomes that align with organizational priorities

### 3. Methodological Excellence:

Demonstrated and documented the effective application of KT processes, showcasing a deep understanding of each methodology

### 4. Process Precision:

Provided evidence of disciplined, accurate, thorough use of KT tools to address complex challenges

### 5. Outcome-Driven Results:

Achieved tangible results through actions informed by rational processes, leading to enhanced decision-making and problem resolution

### 6. Strategic Contributions:

Made a meaningful contribution to achieving organizational goals and advancing long-term objectives



# Kepner-Tregoe Excellence Award Submission Form

## For: Combined KT Technologies

### Team Award Category

We strongly recommend using the program guide when filling out this form.

Details of the team being submitted for this award. Please fill in as much information as possible.

Field	Description	Details
Team Members	List all Team Members	
Company	Complete Name of Company	
Address	Address	
Business Unit	Business Unit or Division	
Department	Dept Name or Functional Area	
KT CRM in Charge Account	First, Last Name	



### Submission Details

Category	Description	Entry *
		* In Excel to start a new line within one cell: For Windows: Press and hold ALT then Return For Mac: Press and hold Option then Return
<b>Combined KT Technologies</b>  This can include: Problem Analysis, Decision Analysis, Situation Appraisal, Potential Problem Analysis and Potential Opportunity Analysis, including in combination with other KT Technologies.	Describe the project in as much detail as possible. In addition, describe the skills and abilities of the team as well as the application of KT Processes.	
<b>Contribution to the organization</b>	What impact did this project have on the organization?  (Use the program guide for detailed examples)	
<b>Unique and outstanding attributes</b>	What makes the accomplishments of this team so exceptional that you believe they deserve the Combined KT Technologies Excellence Award?	

## Excellence in the Utilization of KT Processes in Manufacturing Operations

### Description for Award

This award is for a Manufacturing organization that has successfully integrated KT rational processes into their corporate culture, making critical thinking a foundational part of how they operate. It recognizes a team, division, or entire company where critical thinking is embraced, supported by leadership, and embedded as a core capability across the organization.

### Direct measurable results improvement:

- **Monetary Gains**  
Clear return on investment
- **Business Impact**  
Measurable improvements in time, cost, quality, or client experience
- **Performance Metrics**  
Higher scores in customer satisfaction, safety, or similar KPIs

### Process Improvements and Indirect Results:

- **Rapid Issue Resolution:**  
Exceptional speed in identifying, defining, and resolving issues effectively
- **Efficiency in Problem Solving:**  
Significant reduction in time to address problems and implement corrective actions
- **Impactful Decision-Making:**  
Demonstrates clarity, prevision, and strong impact in decision-making abilities
- **Risk Management Expertise:**  
Proficient in identifying risks, mitigating them, implementing preventative measure, and developing robust contingency plans
- **Innovative KT Application:**  
Creative and effective adoption of KT technologies to enhance business systems and processes
- **Enhanced Collaboration:**  
Strengthened teamwork and collaboration, fostering a cohesive and productive environment





# Kepner-Tregoe Excellence Award Submission Form

For: Excellence in the Utilization of KT process  
in Manufacturing Operations

## Organization Award Category

We strongly recommend using the program guide when filling out this form.

Details of the team being submitted for this award. Please fill in as much information as possible.

Field	Description	Details
Name of Organization	Name	
Company	Complete Name of Company	
Address	Address	
Business Unit	Business Unit or Division	
Department	Dept Name or Functional Area	
KT CRM in Charge of Account	First, Last Name	



## Submission Details

Category	Description	Entry *
		* In Excel to start a new line within one cell: For Windows: Press and hold ALT then Return For Mac: Press and hold Option then Return
Manufacturing Operations	Describe the utilization of rational processes in this organization.  (Use the program guide for detailed examples)	
Contribution	What impact did use of Rational Process have?  (Use the program guide for detailed examples)	
Unique and outstanding attributes	What makes these accomplishments of this manufacturing organization so exceptional that you believe it deserves the Excellence in the Utilization of KT Process Award?	

# Excellence in the Utilization of KT Process in Service Operations

## Description for Award

This award is for a service organization that has successfully integrated KT rational processes into their corporate culture, making critical thinking a foundational part of how they operate. It recognizes a team, division, or entire company where critical thinking is embraced, supported by leadership, and embedded as a core capability across the organization.

## Direct measurable results improvement:

- **Monetary Gains**  
Clear return on investment
- **Business Impact**  
Measurable improvements in time, cost, quality, or client experience
- **Performance Metrics**  
Higher scores in customer satisfaction, safety, or similar KPIs

## Processes and indirect result improvements:

- **System Optimization:**  
Better integration of technology, processes, and onboarding.
- **Faster Problem Resolution:**  
Quick identification and resolution of issues.
- **Smarter Decisions:**  
Improved clarity and impact in decision-making.
- **Risk Management:**  
Enhanced skills in identifying risks, creating solutions, and planning for contingencies.
- **Defined Roles:**  
Clear ownership of responsibilities.
- **Broader Impact:**  
Evidence of improvements extending beyond the original project.
- **Stronger Teams:**  
Better collaboration, communication, and teamwork.



# Kepner-Tregoe Excellence Award Submission Form

## For: Excellence in the Utilization of KT Process in Service Operations

### Organization Award Category

We strongly recommend using the program guide when filling out this form.

Details of the team being submitted for this award. Please fill in as much information as possible.

Field	Description	Details
<b>Name of Organization</b>	Name	
<b>Company</b>	Complete Name of Company	
<b>Address</b>	Address	
<b>Business Unit</b>	Business Unit or Division	
<b>Department</b>	Dept Name or Functional Area	
<b>KT CRM in Charge of Account</b>	First, Last Name	



### Submission Details

Category	Description	Entry *
		* In Excel to start a new line within one cell: For Windows: Press and hold ALT then Return For Mac: Press and hold Option then Return
<b>Service Operations</b>	Describe the utilization of rational processes in this organization.  (Use the program guide for detailed examples)	
<b>Contribution</b>	What impact did use of Rational Process have?  (Use the program guide for detailed examples)	
<b>Unique and outstanding attributes</b>	What makes these accomplishments of this service organization so exceptional that you believe it deserves the Excellence in the Utilization of KT Process Award?	

# Human Resource Capability Development Program Excellence

## Description for Award

This award honors a Human Resource department in an organization that has successfully integrated KT rational processes into their corporate culture, making critical thinking a foundational part of how they operate. It recognizes a team, division, or entire company where critical thinking is embraced, supported by leadership, and embedded as a core capability across the organization.

## Criteria for Submission

### 1. HR Prioritization:

Emphasis on critical thinking in HR functions like Learning & Development, Talent Acquisition, Performance Management and Corporate Academy Curricula

### 2. Organizational Commitment to Critical Thinking:

- Development of critical thinking as a core competency with training, coaching, and mentoring
- Reinforcement of a shared process for tackling complex issues and continuous skill development

### 3. Focus on Standardized Methods:

Clear organizational strategy to standardize methods and maximize employees' thinking abilities

### 4. Standardization in Career Development:

Integration of critical thinking into career tracks and leadership roles, with a supportive framework for its use

### 5. Agility and Mindset Development:

Use of common methods and tools to foster an agile mindset and maximize individual contributions



# Kepner-Tregoe Excellence Award Submission Form

## For: Human Resource Capability Development Program Excellence

### Organization Award Category

We strongly recommend using the program guide when filling out this form.

Details of the team being submitted for this award. Please fill in as much information as possible.

Field	Description	Details
<b>Name of Organization</b>	Name	
<b>Company</b>	Complete Name of Company	
<b>Address</b>	Address	
<b>Business Unit</b>	Business Unit or Division	
<b>Department</b>	Dept Name or Functional Area	
<b>KT CRM in Charge of Account</b>	First, Last Name	



### Submission Details

Category	Description	Entry *
		* In Excel to start a new line within one cell: For Windows: Press and hold ALT then Return For Mac: Press and hold Option then Return
<b>Capability Development</b>	Describe the Human Resource capability development of this organization.  (Use the program guide for detailed examples)	
<b>Contribution</b>	What impact did this have on the organization?  (Use the program guide for detailed examples)	
<b>Unique and outstanding attributes</b>	What makes these accomplishments so exceptional that you believe this organization deserves the Human Resource Capability Development Program Excellence Award?	

# Critical Thinking Cultural Excellence

## Description for Award

This award honors organizations that have successfully integrated KT rational processes into their corporate culture, making critical thinking a foundational part of how they operate. It recognizes teams, divisions, or entire companies where critical thinking is embraced, supported by leadership, and embedded as a core capability across the organization.

## Criteria for Submission

Submissions will be evaluated based on the following criteria:

### 1. Cultural Integration:

Successful adoption and institutionalization of KT tools and processes into daily practices.

### 2. Leadership Support:

Strong sponsorship and advocacy from executives and management to establish and sustain a critical thinking culture.

### 3. Alignment with Existing Systems:

Effective Integration of KT methodologies with existing quality management systems and other problems-solving frameworks

### 4. Structured Implementation:

Clear vision, strategic guidance, and systematic deployment of critical thinking as a core competence.

### 5. Sustained Capability Building:

Robust training programs, active communication platforms, and systems for ongoing recognition and rewards to reinforce cultural adoption



## Kepner-Tregoe Excellence Award Submission Form For: Critical Thinking Cultural Excellence Award

### Organization Award Category

We strongly recommend using the program guide when filling out this form.

Details of the team being submitted for this award. Please fill in as much information as possible.

Field	Description	Details
Name of Organization	Name	
Company	Complete Name of Company	
Address	Address	
Business Unit	Business Unit or Division	
Department	Dept Name or Functional Area	
KT CRM in Charge of Account	First, Last Name	



### Submission Details

Category	Description	Entry *
		* In Excel to start a new line within one cell: For Windows: Press and hold ALT then Return For Mac: Press and hold Option then Return
Critical Thinking Culture	Describe the framework and specific programs that have created a critical thinking culture in the company.	
Contribution	What impact did this have on the organization?  (Use the program guide for detailed examples)	
Unique and outstanding attributes	What makes the accomplishments of this organization so exceptional that you believe it deserves the Critical Thinking Cultural Excellence Award?	

# Rules of the KT Excellence Award Program

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## Participation

- Participation in the KT Excellence Awards program and event is completely voluntary
- The awards are bestowed on an annual basis
- Companies, teams, and individuals are welcome and encouraged to participate by submitting nomination forms prior to the published deadline
- Companies, teams, and/or individuals who win an Award are authorized to use the award for legal marketing and advertising purposes
- Receipt of an award does not imply or represent a contractual relationship with Kepner-Tregoe or Kepner-Tregoe subsidiary or affiliate
- All award submissions shall be in compliance with these rules, and all company internal policies, and all applicable laws and regulations
- Submitting an award does not imply the company has granted any license or permission to Kepner-Tregoe, nor has Kepner-Tregoe granted any license or permission to a company
- The award program is based on an open submission system
- There is no limit to the number of submissions a person, team, organization, facility, or company can submit
- Self-submissions are permitted
- There is no minimum requirement to seniority, managerial level, or certification status to submit a KT excellence award
- All accurate, honest, and complete nominations submitted prior to the deadline will be considered

## Security

- We care deeply about the security of our award program participants
- All details regarding your submission will be kept confidential
- Kepner-Tregoe will neither publish nor communicate with any external party any of the details contained in your submission without your express written permission

## Ethics

- Participation in the KT Excellence Awards Program involves single or multiple award submissions in specific award categories
- It is your sole discretion as to which award category you choose to submit an award submission
- KT judges reserve the right to, in some cases, independently verify the information contained



in your award submission

- The system relies heavily on your honesty in providing accurate and truthful information
- It is considered within the scope of this program that the judges may contact the submitter, or their management, to clarify certain nomination details

### **Data Privacy Protection**

- Kepner-Tregoe respects data privacy protection laws in all countries where we operate
- We collect information only for the reasons specifically mentioned in the forms provided
- This data will not be shared with any third party or used in any manner other than for the specific purpose of the KT Excellence Award program selection process
- The record of submissions, nomination and the award winners are kept on file for historical purposes
- All of the rights and responsibilities of data collection and storage according to GDPR will be respected
- If you have any questions, please feel free to contact us

### **Disclaimers**

Awards are made on an 'as is' basis without warranty of any kind, whether express or implied